

# *Abersoch & Llyn Tourism Partnership*

## *Partneriaeth Abersoch a'r Llyn*

### **Minutes the Annual General Meeting**

Tuesday November 1<sup>st</sup> at Abersoch Golf Club 7.30pm

**1. Opening welcome by the meeting Chairman – Councillor J G Jones**

**2. Apologies for absence**

Nigel Bourne (Committee Member), Michael Stephenson (Committee Member), Thelma Cordingley (Committee Member), Helen Griffiths (Committee member), Mike Thornbury (Abersoch Angling), Elwyn & Emma (Llysfor) and Paul Worthington (Coconut Kitchen).

For list of attendees, see final page.

**3. Approval of last years' Annual General Meeting minutes**

Minutes were approved by Belinda Evans and seconded by Harold Roberts.

**4. Treasurer's Report**

Our fiscal year end is end of September. The final audited accounts are not yet ready so we will call a special AGM in March.

**5. TIC Report and Abersoch Llyn Tourism Partnership**

Presentation by TIC Chairman – John Gosling:

Helen Jones resigned as a director and committee member this year. On behalf of the committee, John Gosling noted our thanks for the years of dedication.

This year has seen a lot of changes in the way tourism is to be funded and this will affect the way and future of our partnership. We will no longer receive support direct from Tourism Partnership North Wales (T.P.N.W) as it will go via Gwynedd County Council. This is because Visit Wales has introduced "Destination Management" – which we are still trying to sort out what this means, and whether it will be good for us or not.

This TIC has been open all year and our thanks go to Avril and Martin & all the staff.

# *Abersoch & Llyn Tourism Partnership*

## *Partneriaeth Abersoch a'r Llyn*

Pauline came back to help us whilst both Avril & Martin were off ill in hospital, and our thanks go out to all who stepped in to help for their hard work throughout this period.

We are about 15 – 20% down in visitor numbers in to the TIC, incoming telephone calls and web site hits.

We printed 3,000 brochures, and whilst requests were down for mail out, we have distributed more due to their availability outside the TIC office.

During the year we have been working with Cinnamon Adventures on an activity flyer and this will continue in 2012.

Whilst membership was good in 2011, there are still large numbers of non members amongst the businesses in Abersoch Village and across the Llyn.

If we are to move forward and keep Abersoch & the Llyn in the visitors' eye, then we all need to be working together.

We aim to have some sort of presence in the Snowdonia Mountain & Coast 2012 brochure as well as producing 3,000 of our own.

A news letter was produced this year thanks to Helen for that and we look forward to the next one. Thanks to all the committee members for their time this year.

We need to look to the future but without the support of more local businesses, the TIC will not be able to operate and the promotion of Pen Llyn will fade.

***We need the members to help promote by ensuring the TIC and the web site has up to date information, offers and promotions etc. Please note that for all additional information that members want to add to the web site, details can be sent to Jane A Davies CDD Web. Her e-mail address is [jane@cddweb.co.uk](mailto:jane@cddweb.co.uk). The web site address for any other enquires is [www.cddweb.co.uk](http://www.cddweb.co.uk)***

### **6. Present committee members will offer themselves for re-election:**

John Gosling (Chairman), Belinda Evans (Secretary), Martin Lewthwaite, Nigel Bourne, Joyce Jones, Anwen Jones, Helen Griffiths, Michael Stephenson and co-opted members: Councillor W Williams and J G Jones.

All committee members agreed to continue.

# *Abersoch & Llyn Tourism Partnership*

## *Partneriaeth Abersoch a'r Llyn*

### **7. Any Other business**

- a. Coastal Path to be completed by May 5<sup>th</sup> 2012. There is funding available for associated festivities to coincide with this e.g., walking festival etc. The Wales Coastal Path recently came first in a worldwide survey.
- b. Harold Roberts noted that the new road up past Land & Sea is causing more traffic issues due to the width and this needs addressing. The right of way needs changing so that cars up the hill have it. It was requested that the TIC write a letter of support for this – John Gosling agreed.
- c. Harold Roberts pointed out that the White House continues to deteriorate and that it is time work commences. Cllr Williams advised new plans have been completed and would be submitted for planning approval in the New Year with a view to work commencing on the project next autumn.
- d. Porthmadog by-pass – John Gosling raised the issue of the junction on to the Pwllheli road and the committee agreed. The t-junction will cause huge tailbacks during busy periods and need addressing as a matter of urgency.
- e. To keep the steady flow of traffic, a roundabout needs to be constructed, or traffic lights installed. This needs dealing with before the first busy time of 2012 – Easter. A letter to be sent from the committee supporting this action.
- f. Avril Dutton asked that the TIC have an official blue “I” sign on an “A board” opposite, to show visitors where the office is. It was also requested that the sign in the village centre is amended to reflect the office’s position as it still points down towards the harbour.

### **8. AGM Chairman thanked everyone for attending and closed the meeting.**

#### **List of attendees**

John Gosling	Goslings, Abersoch & Chair of TIC Committee
Martin J Lewthwaite	Vice Chair of TIC Committee
Belinda A Evans	Secretary Abersoch TIC Committee
Avril Dutton	Manager Abersoch TIC Office and Committee Member
Cllr John G Jones	Co-opted Committee Member
Martin Humphries	Abersoch TIC
Anwen Jones	Rhos Cottages & Committee Member
Nick Fletcher Brewer	Porth Tocyn Hotel
Harold Roberts	Tyn Y Mur
Cllr W Williams	Co-opted Committee Member

ABERSOCH & LLYN TOURISM PARTNERSHIP /PARTNERIAETH ABERSOCH A'R LLYN

Abersoch TIC, Y Festri, Stryd Fawr, Abersoch LL53 7DS

[Enquiries@abersochandllyn.co.uk](mailto:Enquiries@abersochandllyn.co.uk)

[www.abersochtouristinfo.co.uk](http://www.abersochtouristinfo.co.uk)